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BTD audits the most modern stadium in South America

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BTD International Consulting AG audits the new construction of the stadium of Chivas – Guadalajara, Mexico.

In Guadalajara, Mexico, a new multi functional arena is planned to be build, where home matches of "Chivas" as well as other events and congresses will take place. The opening is scheduled for June 2010 and the stadium is expected to have a capacity of 50.000 spectators.

The stadium uniqueness will lie in both the prominence of the football club, which will use this stadium as well as the phenomenal architecture which claims to be the most modern stadium in South America. Presently, local specialist companies are about to terminate the phase of the structural work and implement the technique for the stadium.

To specifically ensure that the technical facilities of the stadium meet the highest requirements, the most renowned football club within Mexico, Club Deportivo Guadalajara ("Chivas de Guadalajara") has selected BTD International Consulting AG together with their cooperation partner Cisco B.V. for an initial audit.

The audit was performed by Johannes Lippert, CEO of BTD International Consulting AG, and Bernd Ingerling, Member of the Board from the BTD Group, during which the technical crafts as well as the planned usage during event operation have been examined. In the subsequent workshop, the responsible members of the club as well as representatives of the stadium management within the finance, marketing, technology and operations sectors have been presented the results of the audit before discussions took place.

Johannes Lippert (CEO BTD International Consulting AG): „We are very glad that Chivas has decided to book us. The first results of the audit are very auspicious and we are sure that this stadium will set a high benchmark in South America and beyond. BTD will support this project with the necessary expertise with regard to on the operation of the overall technology.“

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About the BTD Group:

The BTD Group was founded in 1997 by Stefan Leibhard and Kersten Kröhl in cooperation with BTD Telekommunikation GmbH. Three additional companies, BTD Newmedia, BTD Service and BTD System followed, each devoted to new media, mobile communications and IT-services, respectively.

As the official IT-services provider for the Munich Allianz Arena, the company was responsible for the entire technical conception and project management even before the first screw was turned. It is also active as a full-service web agency for arenas and sport providers.

Since April 2008, the newly founded BTD International Consulting AG have been responsible for modernizing and constructing unique venues at sport clubs, leagues, associations, organizers as well as the operators of stadia and arenas.

The company currently consists of over 120 employees in its various business sectors and is fully self-financed by its shareholders. See: www.btd.ch

About BTD International Consulting AG:

BTD International Consulting AG supports sport clubs, leagues, federations, organizers as well as operators of stadia and arenas when building and modernizing venues for all IT-based questions. The portfolio includes all consulting services prior to conception and implementation as well as in the current operations of event arenas. The independency of the Group of corporations and external investors is hereby an important guarantor for the optimum selection of suppliers and a long term investment protection.